

EAT ^{the} street 2017

saturday 11 march
a celebration of street food creativity & other good things

FOR STALL HOLDERS

Lismore Business Panel is pleased to announce the 3rd Annual Eat the Street Food Festival on Saturday 11, March 2017 from Midday to 8pm.

Lismore's CBD is vibrant and unique and offers a diverse range of food, retail and arts experiences. This one day Festival is a showcase of our outstanding local produce.

Event Scope

The opportunity to attract new customers into Lismore and the CBD is our focus, and to invite our Lismore community to a fun, free family event in the CBD.

Participating existing retail businesses will promote a single special offer or a Festival 'storewide discount'. Trade is also allowed on the footpath, by having a table directly outside your business.

Participating existing Magellan and Carrington Street restaurants and cafes will trade from their premises as per normal and will also offer one \$5 or one \$10 signature dish based on their product type.

The Street

Magellan Street will be transformed into a 'street themed strip' with the road blocked to traffic. Market stall marquees will be arranged in Magellan and Carrington Streets and the Back Alley Gallery, alongside a beer garden and extra food stalls if required.

A music stage will run throughout the Event, plus a Cooking Stage with a celebrity guest chef, live cooking demonstrations, plus a children's entertainment area and activities.

Organisers

Eat the Street is a collaboration between the City Centre Manager and Lismore City Council's Event Unit. Both have a long and successful history in planning and coordinating major community and sporting events. From Eat the Street, Art & Food Evening, Thread Fashion to National Baseball titles to A-League Football matches and of course the successful Lismore Masters Games!

The Events Unit is a team of experienced event coordinators with access to a full range of council's services and facilities.

The Unit has strong, well-developed relationships with local media, sporting and business organisations.

Media Coverage

Potential media coverage will include APN newspapers (The Northern Star, Northern Rivers Echo, Ballina Advocate, Tweed Daily News), The Gold Coast Bulletin, ABC local radio, local community radio, Byron Shire Echo, Echonet Daily, Byron Shire News, the Lennox Wave, the Sydney Morning Herald and Fairfax Community Newspapers in Sydney.

Local TV crews will be invited to attend and Face book and Twitter actively updated.

Stall Holder Information

Preference will be given to Lismore LGA residents on a first in first allocation bases – stalls are limited this year. We will not be duplicating stalls by more than two types; for example no more than two Thai Food stalls.

All food holders must produce a signature dish, maximum of two dishes only, using local produce and offer one \$5 and or one \$10 dish. All vendors will be judged by the public for the signature dish of the event.

All Food Vendors must be registered with Lismore City Council and provide your Food Permit Number. Follow link to application; <http://www.lismore.nsw.gov.au>

All Food Vendors must provide a copy of their NSW Food Safety Supervisor Certificate. All food stallholders must use suitable 100% biodegradable plates, cups and cutlery at the event. Stalls will be inspected on the day to ensure the plates, cups and cutlery used complies with the guidelines. No food or drinks are to be sold in glass bottles or containers.

All food vendors must supply own water for cooking and hand washing facilities and containers for carrying water off-site. There will be no dump facility on site.

Oils from cooking appliances must be contained, removed and disposed of off-site in the correct manner (they MUST NOT be poured into drains, roadway or grass areas).

Council Public Health Officers will inspect your food stall on the day to ensure that the appropriate hygiene practices are in operation. Inspectors reserve the right to close your stall/mobile food van down if

you do not comply with Council regulations. It is a condition that stallholders provide their own flooring in line with Lismore City Councils Stallholder regulations.

Please note each stall will be allocated 1 x 10 amp and 1 x 15 amp or 2x10 amp only.

All food vendors will have access to cool rooms from 8am on the day. Organisers are not responsible for the loss of stock, please mark clearly.

Your business/name will be on the event program plus any advertising/media that includes a list of exhibitors.

Any stall holder in breach of any of the above will be prohibited from holding a stall at future Council events.

Please complete all details in the Food Stallholders application form.

Stall Holder Information

Fees (GST inclusive)

Magellan Street food stall – Lismore LGA
2480 (include 3x3 marquee) **\$385**

Magellan Street food stall – non Lismore LGA
(include 3x3 marquee) **\$495**

Magellan Street shop trader's **\$110**

Trade stall
(non-food & beverage - own marquee) **\$150**

Van or site (6x3) - Lismore LGA **\$495**

Van or site (6x3) – non Lismore LGA **\$550**

What does my fee get me?

- 3x3 Marquee with sides
- Power 1x10amp + 1x15amp or 2x10amp only
- 1 Trestle table
- Access to cool room – note YOU cannot bring your own
- Your business/name will be on the event program plus any advertising/media that includes a list of exhibitors.
- Access to garbage and recycling waste services. (NOT Water and Oil disposal)





food stall expression of interest

Business Name: _____

Address: _____

ABN: _____

Contact Name/s: _____

Contact Number: _____

Contact Email: _____

Lismore City Council Food Permit Number: _____

NSW Food Safety Supervisor Certificate: _____

Signature Dish/Product and cost: _____

250 words about you, your business and signature dish: (this is for publicity)

Please attach a copy of your Public Liability Insurance page showing your business name and the amount you are insured for. We do not require the whole policy document.

Please email this form by NO LATER than close of business - 30 November, 2016



To find out more

Contact Lismore Events Unit

On 1300878387

GPEvents@lismore.nsw.gov.au